

Business Partner Membership

Our association's business partners play an important role by helping us maintain high-quality education programs, initiatives, and services. Together, we assist **700+ home health, home care and hospice members**, nearly **80 business partners**, and **thousands of Pennsylvanians** who support their clients and loved ones from home.

Membership is your best way to engage with members and allows access to an array of benefits, including:

Targeted Branding

Showcase subject matter expertise to the home care industry and boost reputation within our 3000+ member community. Your company is added to our [Business Member Directory](#), a resource for PHA members. Additionally, offer members-only exclusive discounts and benefits for maximum exposure and bolstering your business by speaking at educational series

A La Carte Event Sponsorships

Gain access to event sponsorships throughout the year, reserved only for business partners. These a la carte options help you tailor your involvement based on your business goals.

Maximize Advertising Reach

Unlock advertising opportunities tailored for PHA business members. Connect with a broader online audience and promote your services in our weekly e-newsletter, on the [PHA website](#), or on our caregiver education platform, [My Learning Center](#).

Access to Member-Only Resources

Stay up to date with the latest industry trends, legislative updates, and valuable assets only received by agency members. Business members also receive **Connections**, PHA's weekly newsletter communicating important industry updates and news.

Networking Opportunities

PHA offers multiple opportunities via events and webinars to connect with home care providers, industry experts, and potential clients.

Corporate Partnership Opportunities

Maximize your membership by elevating your brand's recognition throughout the year. Our new Corporate Partnership program includes exclusive access to PHA membership, events, education, and more.

Event Discounts

Reserve your place at the Annual Conference and enjoy staff registration discounts. Additionally, business members receive PHA education rate reductions to elevate industry expertise.

Become a Business Member for \$900 by visiting PAHomecare.org

Questions?

Email Membership@pahomecare.org



Pennsylvania Homecare Association
600 N. 12th Street, Suite 200
Lemoyne, PA 17043

pahomecare.org
1-800-382-1211
yourpartner@pahomecare.org

