

FOR IMMEDIATE RELEASE

Pennsylvania Homecare Association's Jill Senior Honored in City & State PA's "50 Over 50"

Lemoyne, Pa. (October 29, 2024) – Jill Senior, CMP, Director of Meetings & Events at the Pennsylvania Homecare Association, has been named one of City & State PA's "50 Over 50" honorees for her contributions to the homecare industry and her dedication to educational initiatives. This award celebrates influential leaders over the age of 50 who are making a substantial impact across Pennsylvania.

Jill Senior has over 20 years of experience in the association and events industry, using her expertise to drive impactful change in Pennsylvania's homecare sector. As a certified meeting professional, Senior has been instrumental in designing and implementing PHA's educational programs, enhancing workforce development initiatives, and championing advocacy efforts to support caregivers, patients, and the communities they serve.

Under Senior's leadership, PHA has advanced programs that elevate standards for training, retention, and support for caregivers across the Commonwealth. These efforts align directly with PHA's mission to ensure all Pennsylvanians have access to quality homecare and support within their communities.

"We are thrilled to see Jill's dedication recognized with this well-deserved honor," said Mia Haney, Chief Executive Officer at PHA. "Her work is a testament to PHA's commitment to supporting and empowering the homecare workforce while raising awareness of the essential services that benefit thousands of Pennsylvanians."

Senior continues to help advance homecare services, focusing on innovative training programs and inclusive education. Her contributions are helping to build a resilient workforce prepared to meet the healthcare challenges of today and tomorrow.

"I am truly honored to be recognized in such a distinguished list by City & State PA" said Jill Senior. "It's a privilege to have the opportunity to make a meaningful impact through educational initiatives at the association. By expanding training opportunities, we are strengthening the healthcare continuum and *bringing care home*—a mission that I am grateful to be part of every day."

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About the Pennsylvania Homecare Association

The Pennsylvania Homecare Association is a statewide membership organization of more than 700 homecare, home health, and hospice providers. PHA members provide quality care and serve as advocates for their patients and clients on a variety of healthcare-related issues. PHA and its members work to improve professional standards and ensure access to quality home care throughout the Commonwealth. For more information about PHA and its initiatives, visit <http://www.pahomecare.org>. For media inquiries, please contact media@pahomecare.org.

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